

Faculty of Business Administration (FoB)

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Case Studies

[Business Source Ultimate](#)

Among other sources, Business Source Complete provides tens of thousands of case studies.

[Emerald Case Studies](#)

A growing digital library of over 1,500 real-world case studies on a wide range of industries and disciplines including content from Emerald and licensed cases from international business schools.

[MIT LearningEdge](#)

Provides case studies divided into the following categories: Accounting and Finance Case Studies, Entrepreneurship Case Studies, Leadership and Ethics Case Studies, Operations Management Case Studies, Strategy Case Studies, Sustainability Case Studies, System Dynamics Case Studies.

Market Research

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Conduct company, industry, economic and geopolitical market research with information from these sources: Hoover's Company Profiles - covering 40,000 global public and non-public companies including financials, competitors, officers, and more; OxResearch - succinct articles covering regional economic and political developments of significance; US and Worldwide Industry & Market Reports from Barnes Reports - covering global industries in depth; and Snapshots - market research overviews on 40+ industries and 40 countries.

Coverage: 1986 - current

[Business Source Ultimate](#)

Contains peer-reviewed, business related journals. Provides detailed company information for more than 1.1 million of the world's largest public and private companies.

[Market Research & American Business, 1935 - 1965](#)

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This database is a source for American consumer history as well as for the history of transnational marketing. Market Research & American Business is based on the corporate archives of the Institute for Motivational Research, Inc, a firm founded in 1946 by Ernest Dichter (1907 - 1991), who emigrated to the United States from Vienna in 1938. The materials focus on the post-1945 period, and the database provides access to memoranda, reports, meeting minutes, letters, account records, promotional materials, and more.

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[Accounting, Tax & Banking Collection](#)

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[Business Source Ultimate](#)

Contains peer-reviewed, business related journals. Provides detailed company information for more than 1.1 million of the world's largest public and private companies.

[Emerald Premier](#)

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Data on exchange and interest rates, balance of payments, government finance, national accounts, trade, foreign reserves & more.

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Data on economics, finance, trade, telecommunications, development, aid, migration, and other categories.

[Statista](#)

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Statista is a statistic portal that integrates data on over 80.000 topics from over 18.000 sources onto a single searching platform. Categorized into 21 market sectors, Statista provides direct access to quantitative data on media, business, finance, politics, and a wide variety of other areas of interest or markets.

Data sources include market research reports, trade publications, scientific journals, and government databases. For each statistic, Statista provides available meta data including but not limited to source, release date, number of respondents, and any other relevant details to

facilitate verification of all statistical information available on Statista.

[UNdata](#)

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Economic, social, cultural, & demographic indicators from the United Nations and a selection of United Nations affiliated or related organisations.

[World Bank Open Data](#)

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Free and open access to data about development in countries around the globe.

Further Information

- [Exploring the \(Information\) Landscape: Introduction to Library Research / Resources -- FoB MBA Edition \(Presentation\)](#)
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